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 The McKinsey Way is a book by Ethan M. Rasiel, published in 1999, about what McKinsey & Company does, how McKinsey organizes and what working at McKinsey is like.. 20 years after publication, the book still holds significant value, offering timeless insights into the world ' s most prestigious management consulting firm: McKinsey & Company.

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 The McKinsey Way is divided into 5 parts: The McKinsey way of thinking about business problems. In this part of the book, the author shares how McKinsey (and management consulting in general) solutions are fact based, rigidly structured, and hypothesis driven.

Business Book Review: The McKinsey Way | Management Consulted
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The McKinsey Way—YouTube
 Don't expect the mystique and dark secrets of McKinsey to be revealed. The "way" is quite simple and obvious to experienced consultants; but probably what new consultants need to accelerate their technique. The style of the book is a little frivolous for my liking in places. It could do with a decent editor.

The McKinsey Way: Rasiel, Ethan: 9780070534483: Amazon.com ...
 The McKinsey Way, by former McKinsey & Company associate Ethan M. Rasiel, provides a through-the-keyhole perspective on the way this worldwide consulting institution approaches--and solves--the myriad professional problems encountered by its high-powered clientele. His goal, Rasiel writes, is simple: to communicate "new and useful skills to everyone who wants to be more useful in their ...

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The McKinsey Way: Rasiel, Ethan M.: Amazon.com.mx: Libros
 Mr McDonald tells the McKinsey story in an accessible way. He does a good job of exposing the staggering self regard. "There are only three great institutions left in the world: the marines, the...

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 The McKinsey Way is a light and enjoyable read for those who want a brief overview of what management consulting is, for those who would love a better picture of what it ' s like to work at McKinsey & Company, and for those who want to understand some principles of consulting which they can apply in their work. Although the book is fun and well structured, the book skims the surface on a wide ...

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 I "The McKinsey Way" afsiø rer den tidligere partner ved McKinsey, hvordan McKinsey arbejder og viser dig, hvordan du kan efterligne firmaets anerkendte metoder til at udø ve problemlø sning, kommunikation og ledelse.

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 Both a behind-the-scenes look at one of the most admired and secretive companies in the business world and a toolkit of problem-solving techniques without peer, THE MCKINSEY WAY is fascinating reading that empowers every business decision maker to become a better strategic player in any organization.