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Business Success
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Through Sustainability
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Owners Must Develop Sustainable
Entrepreneurship Business Success
Through~~

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Sustainable Entrepreneurship stands for a business driven concept of sustainability which focusses on increasing both social as well as business value - so called Shared Value. This book shows why and how this unique concept has the potential to become the most recognised

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strategic management approach in
our times.

Sustainable Entrepreneurship:
Business Success through ...

Best practices show how successful
companies apply the concept of
Sustainable Entrepreneurship in their

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strategic management as well as in their core business. Provides a clear approach to the pure terminus of Sustainable Entrepreneurship through the link between Business and Society. Provides a framework for business opinion leaders and professionals, as well as an

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orientation for academics and
students.

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The Sustainable Entrepreneurship
Award (short SEA) is an award for
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about tomorrow by making sustainable business practices an integral part of their corporate culture. Companies that receive the SEA are being recognised for the vision they have shown in combining economic and sustainable responsibility.

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Entrepreneurship: Business ...

Business Success Through
Sustainability / Christina Weidinger.
Summary Sustainable

Entrepreneurship stands for a
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increasing both social as well as

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business value-- so called Shared
Value.

Sustainable entrepreneurship :
business success through ...

Fischler and Rene ´ Schmidpeter is
titled, “ Sustainable
Entrepreneurship: Business Success

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through Sustainability” and
published by Springer in 2014. The
book highlights the rising importance
of...

Governance

(PDF) Book Review: Sustainable
Entrepreneurship: Business ...
Destroying our planet for profit is

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Simply no longer acceptable these days. Nowadays, consumers have become aware of how much damage businesses are bringing to our Mother Nature through pollution, poor waste management, and wasting natural resources. So, if you want to stay in the game of business, you need to go

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green or go home after 2020. It has
become official that today ' s
consumers ...

Want Business Success in the Future?
Go Green!

Key Takeaways Addressing
environmental and social concerns

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can create business opportunities that can benefit the economy and society. Successful sustainable businesses are focused on the creation of new products and services that address ecological and... Sustainability entrepreneurship can involve ...

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The Keys to Successful Sustainability
Entrepreneurship

sustainable entrepreneurship as

“the teleological process aiming at
the achievement of sustainable
development, by discovering,
evaluating and exploiting

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opportunities and creating value that produces economic prosperity, social cohesion and environmental

The Concept of Sustainable

Entrepreneurship A Conceptual ...

Lark strengthens its position as an ally for sustainability, growth, and success

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among businesses in the Philippines
after completing three successful
tracks of the Lark Your Way to Success

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Lessons in business growth and
sustainability from Lark ...

Sustainable entrepreneurship :

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business success through
sustainability. [Christina Weidinger;
Franz Fischler; René Schmidpeter;] --
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increasing both social as well as
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Sustainable business practices an integral part of their corporate culture. Companies that receive the SEA are being recognised for the vision they have shown in combining economic and sustainable responsibility.

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Sustainable Entrepreneurship |

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Sustainable education and
entrepreneurship through practical
learning activities are necessary for
students in higher education

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institutions Students must experience
real situations to develop an attitude
and personality of caring for the
environment, and they can acquire
entrepreneurship education by
managing transactions with
recyclables Entrepreneurship,
Employment and Sustainable

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Development...

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Business Success Through ...

Sustainable Entrepreneurship:
Business Success through

Sustainability (Hardback) Published
by Springer-Verlag Berlin and

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Heidelberg GmbH & Co. KG, Germany
(2013) ISBN 10: 3642387527 ISBN 13:
9783642387524. New.

Sustainability Ethics Governance

Sustainable Entrepreneurship stands
for a business driven concept of

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Sustainability which focusses on increasing both social as well as business value - so called Shared Value. This book shows why and how this unique concept has the potential to become the most recognised strategic management approach in our times. It aims to point out the

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opportunities that arise from putting sustainable entrepreneurship into practice. At the same time, this book is a wake-up call for all those companies and decision makers who underestimated Sustainable Entrepreneurship before or who are simply not aware of its greater

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dimension. Well structured chapters from different academic and business perspectives clearly outline how Sustainable Entrepreneurship contributes to solving the world's most challenging problems, such as Climate Change, Finance Crisis and Political Uncertainty, as well as to

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ensuring business success. The book provides a framework of orientation where the journey might go: What can a successful concept of SE look like? What are the key drivers for its realisation? What is the role of business in shaping the future of our society? The book also presents best

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practices and provides unique learnings as well as business insights from the international Sustainable Entrepreneurship Award (www.se-award.org). The Sustainable Entrepreneurship Award (short SEA) is an award for companies today who are thinking about tomorrow by

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making sustainable business practices an integral part of their corporate culture. Companies that receive the SEA are being recognised for the vision they have shown in combining economic and sustainable responsibility.

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New times create new needs – and new needs require new solutions. The New Pioneers is a practical guide for capitalists and idealists on how to navigate in the new economic world order. It is about the social megatrends that are shaping our lives in new ways and creating a new face

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of capitalism. And it is about the pioneers that are paving the way for the new business revolution: this century's generation of visionary leaders, social entrepreneurs and social intrapreneurs. 'Hardcore business people are realising that they can increase their profits by

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incorporating social responsibility into their business, and heartcore idealists are realising that the use of market methods helps them meet their social goals successfully,' argues Tania Ellis. With a wide array of cases from all over the world Tania Ellis explains the key principles of

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Sustainable business success. Read
The New Pioneers to gain insight into
the new rules that are paving the way
for business unusual – for the benefit
of humanity and the bottom line.

Learn more about The New Pioneers
and join the movement of sustainable
businesses and social entrepreneurs

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at www.thenewpioneers.biz

Business systems undergo a number of transitions as the needs and demands of society change. With heightened connectivity driven by the development of the Internet, new opportunities for venture

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development and creation have become available to business owners and entrepreneurs. Crowdfunding for Sustainable Entrepreneurship and Innovation is a pivotal reference source for the latest scholarly research and business practices on the opportunities and benefits gained

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from the use of crowdfunding in modern society, discussing its socio-economic impact, in addition to its business implications. Featuring current trends and future directions for crowdfunding initiatives, this book is ideally designed for students, researchers, practitioners,

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entrepreneurs, and policy makers.
New financing models such as
crowdfunding are democratizing
access to credit, offering individuals
and communities the opportunity to
support, co-create, contribute and
invest in public and private initiatives.
This book relates to innovation in its

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essence to anticipate future needs and in creating new business models without losing revenue. There are tremendous unexplored opportunities in crowdsourcing and crowdfunding; two sides of the same coin that can lead to a revolution of current social and economic models.

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The reading of this book will provide insight on the changes taking place in crowdfunding, and offer strategic opportunities and advantages.

Governance

When a woman decides to become an ‘ entrepreneur, ’ she starts her business with a sense of excitement,

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freedom, wealth, happiness, prestige; however, these feelings can soon turn to fears over debt, difficulties, unpaid invoices, stress, and uncertainty.

Being an entrepreneur means taking risks, making decisions, adapting management styles in line with developmental needs, clashing with

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rivals, being more agile than competitors, negotiating risky scenarios, following business trends, capturing new opportunities before, and being better than the competition. If a woman wants to be successful as an entrepreneur, she needs to have a business education,

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undergo continued professional development, and have patience and emotional intelligence. Supporting women in their entrepreneurial activities has been shown to positively affect the economy, which is why governments pay special attention to opening new funding

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opportunities and training programs for women who want to start or develop a business. Female entrepreneurship has individual characteristics because of those aspects of the business which are affected by cultural, technological, legislative, social, and historical

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developments. This book discusses the relationship between female entrepreneurship and the economy, and academic authors from developing countries such as Brazil, Turkey, Albania, Kosovo, Portugal, and Malaysia analyze the developments encompassing women

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and entrepreneurship in their respective countries. The authors discuss the regulatory frameworks of each country to show how these either help or hinder female entrepreneurship, and consequently, the place of women in the economy. Women and entrepreneurship is an

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emerging theme, and this book is a must-read for researchers from both developing and developed countries.

Business Creativity is the first volume of a series of textbooks called Fundamentals of Sustainable Entrepreneurship, which has won

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multiple awards in Africa and Europe. It is a comprehensive guidebook for aspiring entrepreneurs who desperately want to acquire the critical business tools to generate a brilliant idea and turn it into an innovative start-up company. In a refreshingly enjoyable and well-

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illustrated how-to guide for first-time
entrepreneurs... Michael C. Fanning
serves up 17 bite-sized Lectures ...
helping start-up founders to:

-Accelerate their entrepreneurial
mind-sets by providing them with
proven and tested scientific methods
that foster creativity in

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business.-Identify and change the self-sabotaging beliefs and behaviours that stop them from creating and maintaining sustainable enterprises.-Learn to apply various hands-on techniques to collect constructive feedback from industry experts to formulate a successful

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product launch. By the end of Business Creativity, first-time entrepreneurs will be educated, empowered and equipped to apply creative thinking while attempting to develop innovative products, processes and services which help carry out the United Nations'

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Sustainable Development Goals
(SDGs). [Each entrepreneur
purchasing this textbook through
Amazon will automatically be granted
access to the online course 'Business
Creativity' via PhilTech Business
Academy's website: <https://www.PhilTech.Academy> provided

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Admissions@PhilTech.Academy]In

order to finalize this textbook,

Michael C. Fanning has traveled extensively and met with

Government officials in Stuttgart,

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where he took part in the Autumn School for Sustainable Entrepreneurship at Social Impact Lab Stuttgart (Germany). He also worked in France for two months to refine the entrepreneurship curriculum, which makes up the full series of 8 textbooks and called Fundamentals

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of Sustainable Entrepreneurship. He trained and collected feedback from entrepreneurs in Gabon, Cameroon, Burundi and Nigeria. He was invited by the President of Egypt H.E Abdul Fattah El-sisi to take part in the Arab and African Youth Platform in Aswan (Egypt) where he met with the

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president on live Egyptian television. Further, through this presidential event, he was introduced to Nelson Mandela and Winnie Mandela's grandson; Zondwa Mandela who gave him a training on Social Entrepreneurship while he was in Egypt. Lastly, this book was refined

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even further when Michael C. Fanning had the immense privilege to take part in the 2nd edition of the Pan African Youth Forum held at the African Union's Headquarters located in Addis Ababa (Ethiopia). The African Union was a great opportunity to be exposed to the 2063 Agenda, as well

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as the 1 Million campaign by 2021
initiated by the President of the
African Union Commission; H.E
Moussa Faki.

Governance

The first edition of this book looked at
the emergence of 'ecopreneurs' -
environmental entrepreneurs gaining

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competitive advantage for their firms through understanding and utilising green issues. These green entrepreneurs have led the way in enabling market forces to generate economic growth whilst protecting the environment and encouraging sustainability. This new edition

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continues the examination of what distinguishes these green entrepreneurs from others. It draws on a diverse range of case studies embracing examples of both successful and unsuccessful ecopreneurial ventures on at least four continents. Contributions have

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been updated and a number of entirely new chapters describe sustainable business projects in places ranging from the USA , India, western Europe, UK, Australia, central America and New Zealand. Making Ecopreneurs, second edition, charts recent developments and remains

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Success Through researchers in the fields of sustainable business development and entrepreneurship, to policymakers within governments and NGOs, and to those running businesses.

The construction of a sustainable

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entrepreneurial ecosystem is critical for every country in the world, with Silicon Valley an example of a successful entrepreneurial ecosystem that determines the level of national innovation capability and sustainable global competitiveness for the United States. However, at present, the

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research on entrepreneurial ecosystems in academia is still in its primary stage with few scholars studying the characteristics, composition, and sustainability of the ecosystem. Sustainability in the Entrepreneurial Ecosystem: Operating Mechanisms and Enterprise Growth is

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a collection of innovative research that systematically explores the operation mechanism of sustainable entrepreneurship ecosystem from macro and micro aspects so as to provide value for promoting economic vitality and regional economic development. Covering a

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broad range of topics including sustainability, economic development, and stakeholder management, this book is ideally designed for entrepreneurs, managers, investors, analysts, academicians, researchers, and students.

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The way organizations manage entrepreneurship has changed dramatically over the past decade.

Today, organizations take account of economic issues, but they also adopt a broader perspective of their purpose including social and

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environmental issues (i.e. sustainability). Yet, despite its global spread, sustainable entrepreneurship remains an uncertain and poorly defined ambition with few absolutes. This book reaffirms the important need to improve comprehension and explore the subtleties of how

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individuals, groups, and organizations can discover, create, and seize opportunities for blended value generation, by designing and operating sustainable ventures. It examines, in an interdisciplinary fashion and across sectoral and geographical boundaries, how

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entrepreneurial activities can be developed to be generally consistent with sustainable development goals, as well as by whom, for what reasons, and with what implications. The Editors comprehensively review key dimensions of the sustainable entrepreneurship phenomenon to

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establish an essential definition and up-to-date picture of the field. The 19 chapters cover 4 main topics:

Understanding the intentions and motivations for sustainable

entrepreneurship Fostering and enacting sustainability through

entrepreneurial action Leading and

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inspiring sustainable entrepreneurial
action Finding the contextually
grounded implications of and
challenges to sustainable
entrepreneurship and blended value
generation This book is an important
resource for entrepreneurs and policy
makers as well as students in the

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fields of entrepreneurship,
innovation, and sustainability.

This book addresses the intersection
of entrepreneurship, innovation and
sustainability (EIS), presenting high-
quality research illuminating the
relationship between the three fields.

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The EIS nexus is particularly relevant from a European point of view given the focus of the European Commission on corporate social responsibility (CSR) and sustainability, as well as their prominent role within the European Union in general. Also, the rapid economic growth witnessed

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Especially in the BRIC countries in recent years requires that firms reconcile sustainability aspects with profitability and innovation, and entrepreneurs are seen as key diffusers of these aims. Sustainability requires both radical and incremental innovation at many different levels

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(technology, product, process, system). In many cases, such innovations come from small and medium-sized enterprises and so the role of the entrepreneur is key to their success. The book is split into six sections. The first section examines the nexus in detail focusing on

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Success-oriented connectivity between sustainability, innovation and entrepreneurship. The second section looks at how to nurture corporate entrepreneurship for sustainability; and the third considers "mature" industries such as automotives, chemicals and

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Successes and how sustainability aspects can be integrated into innovation process and strategy. The fourth section examines the nexus through the lens of developing countries in Africa. Sustainable entrepreneurship is identified as a hugely beneficial way to foster

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development. The fifth section of the book concentrates on SMEs; and finally the EIS nexus is approached from a network perspective and focuses on inter-organisational partnerships, which are often an important facilitator or spark for EIS initiatives. This book will prove to be

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essential for researchers in the EIS
nexus and be of invaluable help to
practitioners, governments and inter-
governmental bodies attempting to
encourage sustainable
entrepreneurship and innovation.

With the need for sustainability, a

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focus on developing an economic system that aims at minimizing waste, commonly referred to as the circular economy, is emerging.

Circular economy and studies related to it have gained worldwide attention, as it seems to be an effective alternative economic

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Communities

system. Naturally, the circular economy will impact enterprises and will shift how entrepreneurship development and entrepreneurial opportunities are perceived, developed, and resourced. The Handbook of Research on Entrepreneurship Development and

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Opportunities in Circular Economy is a collection of pioneering research that advances the understanding of entrepreneurship development, identifies the opportunities, and manages the entrepreneurship development, policies, and programs in order to further a circular economy.

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In addition to entrepreneurship development and entrepreneurial opportunities, the book will cover and discuss a number of other factors necessary for a successful transformation, such as entrepreneurship and innovation, entrepreneurship and change, and

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entrepreneurship education. While highlighting topics including consumer consumption, knowledge management, and linear economics, this book is ideally designed for entrepreneurs, small business owners, managers, consultants, organization development specialists,

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Ethics
policy makers, researchers, industry
experts, academicians, and students.

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