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Industrial Companies Capitalize
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Abstract. This IDC study uses the IDC MarketScape model to provide an assessment of vendors participating in the industrial IoT platform market. This study specifically analyzed these

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offerings from a manufacturing industry perspective. "IoT is a hot topic across all industries but even more so among manufacturers as the opportunity for transformation is largest," says Reid Paquin, research director, Manufacturing IT

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IDC MarketScape: Worldwide
Industrial IoT Platforms in ...
Abstract This IDC study uses the
IDC MarketScape model to
provide an assessment of vendors

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Software Vendors participating in the industrial IoT platform market. This study specifically analyzed these offerings from an energy industry perspective. "The energy sector is being asked to become more responsive to customer and market demands.

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IDC MarketScape: Worldwide
Industrial IoT Platforms in ...
This IDC MarketScape covers 11
vendors participating in the
worldwide IoT platform market
that include connectivity

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Software Vendors management as part of their offering. This evaluation is based on a comprehensive set of parameters expected to be most conducive to success in the short term and long term. "As the IoT platform market matures, a segment of the vendor landscape

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Software Vendors is beginning to evolve connectivity management-based offerings into broader application enablement platforms," said Stacy Crook ...

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Platforms (Device and ...

This research is a quantitative and qualitative assessment of the vendors based on a comprehensive set of parameters of both current and expected capabilities to IoT technology deployments in cities. This IDC

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MarketScape assesses seven software vendors in this space. "As cities digitally transform and deploy Smart City capabilities to support positive environmental, financial, and social outcomes and improved efficiencies, a centralized platform for ingesting,

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IDC MarketScape: Worldwide IoT
Applications Platforms for ...
IIoT platforms were assessed
according to overall platform
functionality, systems integration,

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Software Vendors and deployment options. In the IDC MarketScape: Worldwide Industrial IoT Platforms in Manufacturing 2019 Vendor Assessment, PTC was named a leader due to our ThingWorx IIoT platform's focus on: Support for the connected product and

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IDC MarketScape: Worldwide
Industrial IoT Platforms in ...
This IDC MarketScape covers 12
software vendors participating in
the worldwide IoT platforms

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market. This evaluation is based on a comprehensive set of parameters expected to be most conducive to success in the short term and long term.

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Platforms (Software Vendors ...

Azure IoT is emerging as a platform of choice for many of these enterprises as they create their own unique Industrial IoT (IIoT) strategies and practices, find new ways to harness their data streams, and unlock their

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IDC MarketScape: Microsoft a leader in IIoT platforms for ...
For the report, IDC MarketScape: Worldwide Industrial IoT Platforms in Manufacturing 2019 Vendor

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Assessment (IDC #US45116819),
IDC assessed eleven industrial IoT
platform providers focused on the
manufacturing industry. In
addition to meeting revenue
thresholds , the ability to support
global deployments, and
customer requirements, each

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vendor had to offer: a commercially available software platform that can be used to build and deploy IoT applications and manage IoT devices; native support ...

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Two New IDC MarketScape
Reports Evaluate Industrial ...
For the IDC MarketScape:
Worldwide Industrial IoT Platforms
in Energy 2019 Vendor
Assessment, IDC assessed
industrial IoT platform providers
focused on the energy industry,

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including both oil and gas and utilities.

Altizon Recognized in the 2019
IDC Energy IIoT Platform ...
IDC MarketScape. Choosing the
right vendors to provide ICT

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products and services to your organization is a critical component to achieving success. IDC MarketScape is the ICT industry's premier vendor assessment tool, providing in-depth quantitative and qualitative technology market assessments

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of ICT vendors for a wide range of technology markets. This comprehensive assessment of market competitors, delivered in a full-length research report, and summarized in an easy-to-read graphical ...

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IDC - IDC MarketScape - Home
International Data Corporation
(IDC), the global marketing
intelligence firm, named AT&T
Business a Leader in their IDC
MarketScape Worldwide IoT
Platforms (Device and Network

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(Connectivity Providers) 2018
Vendor Assessment.

AT&T named a Leader in IDC
MarketScape: Worldwide IoT ...
According to the IDC Worldwide
Internet of Things Spending Guide

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2H2019, the horizontal IoT platform (industry-generic IoT platform) market will maintain a high-rate growth in the coming five years with a CAGR of 40.0%. The IDC 2019 Global IoT Decision-Maker Survey, which surveyed 5,421 enterprise IoT decision-

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makers worldwide (including 475 in China), finds that 63.5% of enterprises worldwide are already IoT platform users and that the percentage in China is even greater at 65.7%.

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New IDC MarketScape Assesses
China Public Cloud IoT ...

Today we're honored to share that – in recognition of our IoT vision and what we've accomplished – IDC, one of the leading global market intelligence firms, has recognized Cisco as a

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leader in its IoT platform market landscape report, "IDC MarketScape: Worldwide IoT Platforms (Device and Network Connectivity Providers) 2018 Vendor Assessment." As you'll see in the IDC MarketScape graphic below, Cisco was also

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recognized as the overall leader
in IoT strategy.

IDC MarketScape Report Names
Cisco a Leader in Worldwide ...
IDC MarketScape positions PTC as
a leader in the IIoT platforms

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market worldwide. The ThingWorx
® IIoT platform is the core of
PTC's technology portfolio,
designed to provide industrial
companies...

IDC MarketScape Recognizes PTC

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as a Global Industrial IoT ...

An additional in-depth analysis of IoT platform providers can be found in IDC MarketScape: Worldwide IoT Platforms (Software Vendors) 2017 Assessment (Doc #US42033517). The 11 vendors evaluated in...

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New IDC MarketScape Evaluates
Internet of Things Platform ...
To learn more, check out the
report excerpt of "IDC
MarketScape: Worldwide
Industrial IoT Platforms in

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Manufacturing 2019 Vendor Assessment" (June 2019, IDC #US45116819). For more information on SAP Leonardo IoT, read " IoT Provides the Key to Unlocking Your Intelligent Enterprise." Visit the SAP News Center.

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IDC Marketscape Recognizes SAP
for Industrial IoT | SAP ...

East Brunswick, New Jersey, USA
and Bangalore, India – August 12,
2020: Wipro Limited (NYSE: WIT,
BSE: 507685, NSE: WIPRO), a

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Software Vendors
leading global information
technology, consulting and
business process services
company, today announced that
it has been positioned as a
'Leader' in IDC MarketScape:
Worldwide Business and Industrial
IoT Consulting and Systems

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This unique comprehensive
collection presents the latest
multi-disciplinary research in

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strategic digital outsourcing and digital business strategy, providing a management decision-making framework for successful long-term relationships and collaboration based on trust and governance. Part I: Innovation in Business Models and Digital

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Outsourcing takes an internal company perspective on strategic digital outsourcing, and the importance of trust in outsourcing relationships. Part II: Inter-organizational Relations and Transfer explores topics underpinning service recipients

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and service suppliers' relationships including governance, knowledge transfer and legal aspects. Part III: From On-site to Cloud discusses the challenges presented by moving to a cloud environment, including risks and controls. Part IV:

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Developments to Come explores emerging technologies and their impact on digital outsourcing such as blockchain and the Internet of Things. In a fiercely competitive market, companies must transform their business models and embrace new

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approaches. This Companion provides a comprehensive management overview of strategic digital outsourcing and is an invaluable resource for researchers and advanced students in business and strategic information management, as well

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as a timely resource for systems professionals.

Are you ready for the IoT revolution? The Internet of Things (IoT) will soon be everywhere—embedded in interconnected devices we'll use

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every day. Already, cars, appliances, and wearables transmit realtime data to improve performance . . . and new IoT products can even save your life. Consumer goods are just the tip of the iceberg. Amid projections that 30 billion smart devices will

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be linked in the near future,
traditional companies such as
Siemens, GE, and John Deere are
preparing for profound changes to
management, strategy,
manufacturing, and maintenance.
With the IoT, for example, sensors
warn when a critical assembly-

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line part is about to break, or track how customers actually use products. Data hubs collect and share information instantly with departments, supply chains, partners, and customers—anchoring the organization and replacing hierarchies with circular

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Systems. The Future is Smart documents the shifts now under way. Written by a leading IoT strategist, the book explains how companies are tapping technology to:

- Optimize supply chains
- Maximize quality
- Boost safety
- Increase efficiency

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Reduce waste □ Cut costs □
Revolutionize product design □
Delight customers For those who
are ready, the opportunities are
endless. This big-think book
reveals concrete actions for
thriving in this new tech-enabled
world.

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This document brings together a set of latest data points and publicly available information relevant for Digital Customer Experience Industry. We are very excited to share this content and believe that readers will benefit

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Companies like Netflix, Spotify, and Salesforce are just the tip of the iceberg for the subscription model. The real transformation--and the real opportunity--is just beginning. Subscription companies are growing nine times faster than

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the S&P 500. Why? Because unlike product companies, subscription companies know their customers. A happy subscriber base is the ultimate economic moat. Today's consumers prefer the advantages of access over the hassles of

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maintenance, from transportation (Uber, Surf Air), to clothing (Stitch Fix, Eleven James), to razor blades and makeup (Dollar Shave Club, Birchbox). Companies are similarly demanding easier, long-term solutions, trading their server rooms for cloud storage

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Software Vendors. Simply put, the world is shifting from products to services. But how do you turn customers into subscribers? As the CEO of the world's largest subscription management platform, Tien Tzuo has helped hundreds of companies transition

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from relying on individual sales to building customer-centric, recurring-revenue businesses. His core message in *Subscribed* is simple: Ready or not, excited or terrified, you need to adapt to the Subscription Economy -- or risk being left behind. Tzuu shows

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how to use subscriptions to build
lucrative, ongoing one-on-one
relationships with your
customers. This may require
reinventing substantial parts of
your company, from your
accounting practices to your
entire IT architecture, but the

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payoff can be enormous. Just look at the case studies: * Adobe transitions from selling enterprise software licenses to offering cloud-based solutions for a flat monthly fee, and quadruples its valuation. * Fender evolves from selling guitars one at a time to creating

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lifelong musicians by teaching beginners to play, and keeping them inspired for life. * Caterpillar uses subscriptions to help solve problems -- it's not about how many tractors you can rent, but how much dirt you need to move. In *Subscribed*, you'll learn how

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Software Vendors these companies made the shift, and how you can transform your own product into a valuable service with a practical, step-by-step framework. Find out how how you can prepare and prosper now, rather than trying to catch up later.

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Foreword by Oliver
Schabenberger, PhD Executive
Vice President, Chief Operating
Officer and Chief Technology
Officer SAS Dive into deep
learning! Machine learning and
deep learning are ubiquitous in

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our homes and workplaces—from machine translation to image recognition and predictive analytics to autonomous driving. Deep learning holds the promise of improving many everyday tasks in a variety of disciplines. Much deep learning literature

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explains the mechanics of deep learning with the goal of implementing cognitive applications fueled by Big Data. This book is different. Written by an expert in high-performance analytics, Deep Learning for Numerical Applications with SAS

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introduces a new field: Deep Learning for Numerical Applications (DL4NA). Contrary to deep learning, the primary goal of DL4NA is not to learn from data but to dramatically improve the performance of numerical applications by training deep

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neural networks. Deep Learning for Numerical Applications with SAS presents deep learning concepts in SAS along with step-by-step techniques that allow you to easily reproduce the examples on your high-performance analytics systems. It also

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discusses the latest hardware innovations that can power your SAS programs: from many-core CPUs to GPUs to FPGAs to ASICs. This book assumes the reader has no prior knowledge of high-performance computing, machine learning, or deep learning. It is

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intended for SAS developers who want to develop and run the fastest analytics. In addition to discovering the latest trends in hybrid architectures with GPUs and FPGAS, readers will learn how to Use deep learning in SAS Speed up their analytics using

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deep learning Easily write highly parallel programs using the many task computing paradigms This book is part of the SAS Press program.

Fuel your business' transition into the digital age with this insightful

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and comprehensive resource

Digital Business Transformation:
How Established Companies
Sustain Competitive Advantage
offers readers a framework for
digital business transformation.
Written by Nigel Vaz, the
acclaimed CEO of Publicis

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Sapient, a global digital business transformation company, Digital Business Transformation delivers practical advice and approachable strategies to help businesses realize their digital potential. Digital Business Transformation provides readers

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with examples of the challenges faced by global organizations and the strategies they used to overcome them. The book also includes discussions of: How to decide whether to defend, differentiate, or disrupt your organization to meet digital

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challenges How to deconstruct
decision-making throughout all
levels of your organization How to
combine strategy, product,
experience, engineering, and data
to produce digital results Perfect
for anyone in a leadership
position in a modern organization,

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Software Vendors particularly those who find themselves responsible for transformation-related decisions, Digital Business Transformation delivers a message that begs to be heard by everyone who hopes to help their organization meet the challenges of a changing

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This book discusses the opportunities and conditions that digital technology provides to extend, innovate and differentiate the services offered by consulting companies. It introduces suitable

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artefacts like web-based consulting platforms, consulting applications, semantic technologies and tools for data mining and collaboration. Furthermore it examines concepts to evaluate the virtualization of consulting

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Software Vendors processes and showcases how solutions can be developed to blend traditional and digital consulting models. Presenting state-of-the-art research and providing a comprehensive overview of the methods and techniques needed for digital

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transformation in the consulting industry, the book serves as both a guide and a roadmap for innovative consulting companies.

Intelligent Analytics: [subtitle TBA] provides an easy-to-follow tutorial approach to analytics,

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from initial business requirements to building algorithmic engines. The key is the introduction of the concept of the smart domain, covering analytics in a systematic manner from edge devices, to hubs, gateways, and the cloud. The book also explores how to

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develop and implement intelligent analytics via product life cycles, insuring that analytic output is robust and rich in ROI for any company employing this methodology. As more companies become players in the markets connected to the

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Internet of Things, analytics will require an intelligent system engineering approach to drive a healthier business. The book starts by a thought-provoking exploration of truly "what is analytics?", and then delves much deeper, with how-to

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chapters on creating, developing, and implementing analytics, what maturity level a business is (to apply the correct level of analytics), and specific case studies. It removes common misconceptions – that analytics is a black hole that only data

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Scientists need to work with, and that infrastructure, framing the data problem, and reacting to the data are just as important as the algorithms themselves. Written by two senior scientists at Intel, the book is the perfect foundational resource for system

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architects, business developers,
data scientists, data architects,
and strategic thinkers who want
to evolve their company from
Analytics 1.0 (Traditional
Analytics) to Analytics 2.0 (Big
Data) and Analytics 3.0 (Deriving
Business Value).

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