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Scorecards: Developing and Implementing Intelligent Credit Scoring

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The credit scorecard is of course relevant to risk management, and the author discusses how they can be used to assess the risk profile of the credit applicant. The most important part of this discussion is the emphasis on the need for the

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validation of the scorecard using existing data in customer accounts.

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development and implementation of risk prediction scorecards. It describes how risk scorecards can be a powerful tool for risk managers trying to improve their bottom line and details how they can ...

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Behavioral scorecards deal more with predicting or scoring current customers and their likelihood to default. Application scorecards are used when new customers apply for loans to predict their likelihood to be profitable customers, and to associate a score to them. For banks, credit scoring helps manage risk.

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In the past, financial institutions acquired

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credit risk scorecards from a handful of credit risk vendors. This involved the financial institution providing their data to the vendors, and the vendors then developing a predictive scorecard for delivery.

Contents

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Credit Risk Scorecards provides insight into professional practices in different stages of credit scorecard development, such as model building, validation, and implementation.

Credit Risk Scorecards: Developing and Implementing ...

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The credit scorecard is a powerful tool for measuring the risk of individual borrowers, gauging overall risk exposure and developing analytically driven, risk-adjusted strategies for existing customers.

Intelligent Credit Scoring: Building and Implementing ...

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A traditional credit risk scorecard model generates a score reflecting probability of default, using various customer characteristics as inputs to the model.

These characteristics could be any customer information that is deemed relevant for assessing the probability of default, providing the information is also

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allowed by regulations.

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Thus, a final scorecard model derived in this manner has the desirable quality that the final credit score (credit risk) is a linear function of the predictors, and with some

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art, and our mission is to teach you how to develop these models so you'll be well-equipped to tackle your toughest business challenges. Our scorecard training is top-notch!

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Developing and using quantitative risk models such as credit scorecards has many potential pitfalls: Executive (Senior Management) buy-in and understanding of key issues may be limited Is resource intensive (time, money, expertise, project management support) May have impact on existing (legacy) processes and systems

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How to Build a Credit Scorecard - Open
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